



California Capital  
Chapter

April 10, 2019 – Council Meeting  
Premier Bath and Kitchen  
2690 Sunrise Blvd, Ste 300, Rancho Cordova, CA 95742  
3:00pm – 5:00pm

Call to Order – 3:11pm

**Present:**

Carrie Boesch, President  
Vivian Khoury, Programs  
Jim Van Tassel, Treasurer  
Jordan Tatosian, Membership  
Marosi White, Academic Relations  
Yvonne Harty, Leadership Succession  
Heidi Burger, Leadership Succession  
Christal Gress, Leadership Succession

**Consent Agenda:**

1. March 13<sup>th</sup>, 2019 Minutes
2. April Treasurer's Reports
3. Dashboard Reports: All members submitted their reports.

Jordan made the motion to pass the Consent Agenda, Jim seconded the motion. Council approved.  
Motion carried.

**Old Business:**

**1. Website Migration:**

- a. Jordan provided an update on the recent website migration and so far, site migration has been successful.
- b. G Suite drive will be used in place of drop box and will contain all documents that can be shared by entire Council.
- c. Jim will find out which Drop box account for which annual fee has already been paid so that upon expiration, all documents in Drop box will be moved to G Suite.
- d. Carrie will review documents in existing Drop box

**2. Strategic Plan:**

- a. **Reciprocal Meeting Attendance** –All things are set with NARI. 2 Members from each Board may attend meetings. Jordan will set up a document with meeting times and a sign up. Still waiting on word from ASID.

**b. Leadership Succession** – Welcome Yvonne, Christal and Heidi.

**3. Support for Fire Victims of Camp Fire:**

a. Linda Panattoni has been unable to get in touch with her contact for the family that the Chapter may assist. More efforts are to be made in contacting vendors.

**4. Membership Survey:**

a. Board offered feedback and input on final questions to go on membership survey and also on question format. Jordan will update survey.

**New Business:**

**1. Chapter Officer List of Jobs and Duties:**

- a. Board members to review document outlining these. Bring to next Council meeting for review.
- b. Open officer positions include - President, Programs and Communications (Sarah will need to self-nominate for this position if she would like to continue in the role).

**2. Design Competition: Committee, Timeline.**

- a. Carrie Boesch and Chris Dreith will be heading up the design competition committee for this year. Christal, Yvonne and Heidi (Leadership succession members) have volunteered to assist. Carrie to begin working out the details and timeline.
- b. Carrie and Chris will intend to revamp the competition packet. Vivian may offer some input on digital submission aspects of the packet.
- c. Certified judges from the Puget Sound Chapter will assist our Chapter in judging the competition.

**Council Discussion**

**1. Programs:**

- a. Vivian reviewed the current program line up 2019, 2020 and potentially 2021. Efforts to confirm speakers continue.
- b. Carrie will share a sponsorship offering and benefits paragraph to be sent to those interested in sponsoring Chapter events. Since hosting opportunities are limited, there are opportunities for sponsorship support.
- c. Ellen Cheever will be replacing LuAnn Nigara. **Did we have a motion here to approve Ellen's fees?** If so, who motioned and who seconded?

**2. Academic Relations**

a. Council offered input on student related event scheduled for August. Format for this will change from 'speed dating' to a 'Panel discussion'. Marosi will work on getting student contacts and also on finding industry professionals to sit on the panel. More details to follow.

**3. Membership**

a. Jordan proposed hosting a lunch and learn seminar to assist members in completing their online Designer profile at NKBA.org. Time of seminar will be from 11am to 1pm.

Members who complete their profile 100% will receive a gift reward. Suggestion was made to possibly have Charles, the Photographer on site during the seminar to take head shots.

**Motion was made by Jordan to host the Designer Profile completion seminar. Jim seconded. Council approved. Motion carried.**

b. Jordan shared with Council details on creating 3 marketing videos for the Chapter for further marketing efforts.

Video 1 – geared towards general information about NKBA and the local Chapter.

Video 2 – geared towards increasing membership in the Chapter

Video 3 – geared towards homeowners and how they can work with an NKBA Designer-

Each video would be up to 6 minutes. Content on the videos may also be edited for radio. Cost will be \$500 for one video, \$700 for 2 and \$850 for 3.

**Jim made the motion to approve costs related to creating 3 videos. Vivian seconded. Council approved. Motion carried.**

## **Meeting Adjournment**

Meeting Adjourned at: 4:52pm

## **Next Council Meeting**

Next Council Meeting – May 8<sup>th</sup>, 2019 – Ferguson's

Respectfully Submitted by Marosi White.