



California Capital
Chapter

July 10, 2019 - Council Meeting
Interior Logic Group
3701 Pell Circle, Sacramento, Ca 95838
1:00pm - 3:00pm

Call to Order: 1:08pm

Present:

Carrie Boesch, President
Marosi White, Academic Relations and Incoming President
Gloria Clark, Secretary
Jordan Tatosian, Membership
Jim Van Tassel, Treasurer
Yvonne Harty, Incoming Academic Relations Chair
Christal Gress, Leadership Succession
Gina Lyda, Incoming Programs Chair

Absent:

Vivian Khoury, Programs
Sarah George, Communications
Heidi Burger, Leadership Succession

Consent Agenda

1. June, 2019 Minutes
2. July 2019 Treasurer's Reports
3. Dashboard Reports:

Jordan made the motion to pass current Consent Agenda, Marosi seconded the motion. Council Approved. Motion carried.

Old Business:

1. Membership: Finalization of Membership Survey, Membership Drive announcement and Marketing Videos - Jordan

a. Jordan has Survey questions already drafted and ready to send in August e-mail Blast. He also has a reminder e-mail blast planned. There will be a hard copy print as well to hand out at September meeting. Jim proposed sending the 2020 Survey out in February, at beginning of the year. We will discuss the survey further at Strategic Planning. The Marketing Video is well underway, many changes were discussed to update the flyer.

2. Membership Drive at the Chopped Challenge -

a. Jordan to have Membership Drive flyer live for September, October and November. The awards will be given at the Gala in November. Jordan to complete the flyer with Sarah by August.

3. Support for fire victims of Camp Fire

a. Linda got specifications and sf information from our Camp Fire Family and forwarded it to Jim. They asked for specific appliances that they had had prior to the fire.

b. Donations can be made by anyone and if you are a member your logo will be displayed on the NKBA website. To be disclosed with regard to 'Donations to NKBA for the Camp Fire; It was suggested at the meeting to ask NARI if they might want to partner with us so that the non-member NKBA companies could get recognition on the NARI site. Obviously, if a company/person is a member of both, they will be acknowledged on both sites. We have asked Tracey to bring this up at their meeting

Since we are a 501-c6, we cannot give tax write offs for the donations. Any donations will be made directly to the family, not to NKBA. NKBA will coordinate all donations for Sheryl and Pedro and ask their contractor to come down and pick up the materials.

4. Design Competition:

a. Jim wants to keep payment through Wild Apricot, not through Design Awards Network. Design Awards Network is not able to take payment from Wild Apricot. With Pay Pal and Auth.net we may be able to use a code for our designers to enter on Design Network. Carrie waiting to hear back from Monogram regarding prizes for winners, says Sub Zero has limitations.

b. Prize discussions: there shall be 1 Best Before & After \$500., 2 Judges Choice \$500. each, 1 Title Sponsorship prize from the approved/selected vendor and 8 Awards. We will ask Adele if she will teach the Design Competition class as she has in the past. Carrie introduced the idea of giving the judges a gift.

Jim motioned to gift the judges \$100. each, to change the paper certificate to actual Awards, to change to the new Prize Breakdown List, and add the Title Sponsorship category. Jordan seconded the motion. Council Approved. Motion carried.

5. Golf Tournament: Title Sponsor and raffle items needed. They have 9 foursomes already committed. The event is missing from the website.

New Business:

1. Sarah George self-nominated for Communications Chair, Gina Lyda self-nominated for Programs Chair, Marosi White self-nominated for President

2. August Council meeting is moved to August 7, Wednesday 3pm - 5pm at PBK.

Council Discussion: Committee Reports

1. Programs:

a. Programs update - None

2. Membership:

- a. Jordan discussed new Membership materials on the website and shared his e-mail.

3. Academic Relations:

a. Marosi said 'Save-The-Date' has been sent out to the students. There are only a few replies. She will follow up via e-mail. Jim announced he cannot attend the panel as the contractor. Jim suggested video recording the event. Marosi needs help with more questions to start each panelist. Will request bios and head shots from all panelists. Will finalize the flyer for the event, send to Sarah to have posted on Chapter website and resend the event details to students. Discussed gift items and Marosi to complete E-Blast form.

b. Marosi shared she is hosting an event at Precision Cabinetry supporting Artisans Fabric Table Scapes. She shared of discussions in a Round Table style. Maybe set up event at Intel, Apple and Davis.

Parking Lot:

- a. Universal Professional NKBA Board Member business cards request.

Jim made the motion to have NKBA generic Board Member cards made. Marosi seconded the motion. Council approved. Motion carried.

- b. Social Media detail training for board members. The training will be a program meeting.

Meeting Adjournment: 3:42 pm

Next Meeting – Council meeting is moved to August 7, 2019 Wednesday 3pm - 5pm at PBK.

August 14, 2019 - Industry Panel Event: Arizona Tile, 11115 Folsom Blvd., Rancho Cordova, CA.
5:30 pm – 8:30 pm

Respectfully submitted, Gloria Clark