



June 12, 2019 - Council Meeting
Cosentino Sacramento Center
10015 Foothills Blvd #150, Sacramento, Ca 95747
3:00pm - 5:00pm

Call to Order: 3:05pm

Present:

Carrie Boesch, President
Vivian Khoury, Programs
Gloria Clark, Secretary
Jordan Tatosian, Membership
Jim Van Tassel, Treasurer
Sarah George, Communications
Marosi White, Academic Relations
Yvonne Harty, Leadership Succession
Christal Gress, Leadership Succession
Heidi Burger, Leadership Succession

Consent Agenda:

1. May 2019 Minutes
2. June 2019 Treasurer's Reports
3. Dashboard Reports:

Jordan made the motion to approve current Consent Agenda, Sarah seconded the motion. Council Approved. Motion carried.

Old Business:

1. Membership: Finalization of Membership Survey and Marketing Videos - Jordan

a. Jordan says survey should be done in a few weeks. The communication form will be digitized on website. There will be three videos. First video will be an overview of NKBA, the second will be directed to homeowners for brand awareness. The third will be interviews of designers. Sarah and Jordan will create the flyer and email blast soliciting interviewees. We will have a drawing from applicants to select 2018 / 2109 member designers to be interviewed. Videos will go live in October, 2019.

2. Membership Drive at the Chopped Challenge:

a. Jordan proposed any new member who signs up during the Membership Drive shall receive a free dinner meeting with their membership.

Marosi made the motion to approve the free dinner meeting for new members, Vivian seconded the motion. Council Approved. Motion carried.

3. Support for fire victims of Camp Fire
 - a. Architect on vacation at this time.
 - b. Donations by Non-NKBA members will not be able to be recognized on website.
 - c. The board will comprise a list of all solicited

4. Design Competition:

a. Begin digital format with "DESIGN AWARDS NETWORK" a company that provides a service specific to design competitions. It includes not only digital entry, but also digital judging. Fee is \$1,000.00 per competition. The owner has several competitions currently going, one of which is the So Cal NBKA Chapter. He will set up our organization and assist our designers as needed. Discuss setting up a link to pay on NKBA web site and linking the 2 sites. There will possibly be a trip to Monogram for the winners.

b. Showroom Category: Must be a room or vignette containing cabinets and plumbing or electrical.

Marosi made the motion to raise competition fee from \$75.00 to \$100.00 for the first entry and \$75.00 per additional entry, Sarah seconded the motion. Council Approved. Motion carried.

5. Revisions for Chapter Officer duties are complete.

New Business:

1. New Membership Materials: Jordan – no report

2. Sponsorship:

a. Sub-Zero/Wolf Cove declined to do Annual sponsorship at this time. They will sponsor the Awards dinner for \$2,000.00 They will consider the Annual Sponsorship for next year. Monogram leaning toward Gold Sponsorship. We will add a donation page on the website for Annual Sponsorships and another for Camp Fire donations.

3. Chapter Compliance Grant: We were awarded \$1,200.00

4. Tracey is on vacation June 17th - 26th.

5. Golf Tournament: Friday, Sept 13, 8am. Golfers get breakfast & lunch. A \$4,000.00 sponsor is needed.

6. Pacific Shores' grand opening is June 20, 5-8pm.

7. Strategic Planning will again be on the Delta King, Dec 6, 2019 from 8am – 5pm.

President's reception to follow.

Council Discussion: Committee Reports

1. Programs:

a. Vivian passed out updated Event Planner.

b. \$1,200.00 From compliance grant plus \$2,000.00 sponsorship will cover the Ellen Cheever event. Member fee will be same as usual.

c. 'Business of Design' organization - Marosi will solicit their members to attend the Sept. 11th Ellen Cheever meeting at Granite Bay Plumbing Gallery.

d. Vivian is soliciting new people to be Chefs in the Chopped Challenge on Nov 7.

2. Membership:

a. NKBA Profile Lunch & Learn - Jordan has the presentation prepared. It will be from 11am - 1pm. We will offer a free professional Head Shot to all who attend.

Jordan made a motion to pay Charles, the photographer, \$250.00 for Head Shots of members who register for the 'Profile' Lunch & Learn. Jim seconded the motion. Council approved. Motion carried.

2. Academic Relations:

a. Industry Panel Event - August 14 at Arizona Tile, 11115 Folsom Blvd, Rancho Cordova. Marosi is soliciting 5 - 6 professionals to speak and wants feedback from board about the flyer she is creating. She is soliciting more students to attend and asked for incentive ideas. Marosi needs to get "Goodie Bags" and asked each board member to also solicit for bags and items to go in bags. Gloria suggested Free Head Shots as an incentive.

Parking Lot:

- a. Universal Professional NKBA Board Member business cards request
- b. Social Media detail training for board members

Meeting Adjournment: 5 pm

Next Meeting – July 10, 2019 Interior Logic Group, Sacramento, CA. 1:00pm – 3:00pm

Respectfully submitted, Gloria Clark