



California Capital  
Chapter

**March 17, 2019 - Council Meeting**  
**Premier Bath & Kitchen**  
**2690 Sunrise Blvd., Ste 300**  
**Rancho Cordova, Ca 95742**  
**6:00pm - 9:05pm**

**Call to Order: 3:10 pm**

**Present:**

Carrie Boesch, President  
Vivian Khoury, Programs  
Gloria Clark, Secretary  
Jordan Tatosian, Membership  
Jim Van Tassel, Treasurer  
Marosi White, Academic Relations  
Sarah George, Communications  
Yvonne Harty, Leadership Succession  
Heidi Burger, Leadership Succession

**Consent Agenda**

1. February 2019 Minutes
2. February 2019 Treasurer's Reports
3. Dashboard Reports: ALL members submitted their reports.

**Jim made the motion to pass current Consent Agenda, Jordan seconded the motion. Council Approved. Motion carried.**

**Old Business:**

1. Strategic Plan
  - a. Leadership Succession - Welcome Yvonne Harty and Heidi Burger.
  - b. Reciprocal Meeting Attendance - Jordan continue to foster ASID

**New Business:**

1. KBIS Reports - What did you learn?
  - a. Vivian shared a website course, highly recommends the course to board
  - b. Jim would like more classes in 2020, held on different days to make attending easier.

- c. Carrie learned our chapter is doing a lot right!
  - d. Sarah shared we are doing the website right!
  - e. Vivian said we are fortunate to have many showroom hosts, as many chapters do not.
  - f. Programs training was not good. Some chapters were saying that NKBA National was non-responsive. The training members chose to leave the course as the speaker gave an ultimatum saying if the member didn't like the response, would she/he like to leave?
  - g. Jordan was a speaker at the Membership training and said his course was very successful. He did hear members complain of unprofessional training.
  - h. Jim shared NKBA National is still unsure how long Council terms should go.
  - i. Our chapter won a trophy for best fundraiser!
2. 2017 Chapter Officer List of Jobs and Duties Form
    - a. Carrie handed out a form to each board member. She asked all to review their position tasks, to update them and bring to next meeting.
3. "News Letter" in place of "Program"
    - a. Sarah suggested we use a "News Letter" instead of a "Program" to hand out at the meetings. All the board members liked it. She used a free program called "CANVA". Gloria will try to create a News Letter with this program.

## **Council Discussion: Committee Reports**

### Communication:

1. Tracy from Advantage Media did a monitor introduction of our new Wild Apricot website. She answered the Council Members' questions. She explained how easy it will be to check in members to meetings and many other features we will have. Clarified CEU's should be .1, not 1.
2. Sarah is the main contact to receive media posts, E-Blasts, etc. She will accumulate them and submit to Tracey in an efficient manner.
3. Vivian, Jim, Sarah have specific administrative abilities on the site. Board members will have a new "Discount Code" to select from when registering for events.
4. An online newsletter will be sent out again inviting members to update their local CCC NKBA profiles.

Programs:

1. Vivian will send Marazzi Tile a letter with an April 30th deadline. They must be confirmed as paid members of the CCC NKBA by that time in order to host. She will present her full report via email as we ran out of time. The report was sent out a few days after the board meeting. All members replied to her questions regarding the selections of new speakers and she will secure the approved speakers.

Membership:

1. Jordan is continuing his efforts for new membership. All board members are to bring their survey questions they would like to see on the final survey.

Academic Relations:

1. Marosi is continuing her efforts for student outreach membership

Treasurer:

1. Jim will try to get a percentage of members at the next board meeting.

Parking Lot:

Secretary report - Training on Social Media

**Meeting Adjournment: 4:55 pm**

**Next Council Meeting** - April 10 Location to be determined.

**Next Chapter Meeting** - Emser Tile, 9819 Business Park Drive #1, Sacramento, Ca 95827

Respectfully Submitted,

Gloria Clark