



California Capital
Chapter

January 19, 2020 - Council Meeting
KBIS Conference – Las Vegas, NV
1:00pm - 3:00pm

Call to Order: 1:12pm

Present:

Marosi White, President
Gloria Clark, Secretary
Jim Van Tassel, Treasurer
Jordan Tatosian, Membership Chair
Erika Reethof, Program Chair
Sarah George, Communications
Yvonne Harty, Academic Relations
Heidi Burger, Incoming Treasurer
Christal Gress, Directory Chair

1) Consent Agenda

- a) Strategic Plan Meeting – Recap
 - i) All agreed it was a fantastic meeting. Christal said the Community Outreach homeless housing project is being voted on by the state this week. Christal asked what exactly we as a chapter can assist with. Jordan said NKBA offers an award type grant. Julie Segal([Figiel](#)) of national has all the detail info. Marosi will follow up.
- b) Treasurer's Report reviewed at Strategic Plan
 - i) Report is in good standing.
- c) Dashboard Reports Complete.

2) Old Business:

- a) Camp Fire Update
 - i) Sarah said would like to increase the communications regarding the campfire. Sarah will follow up. Christine is project manager. They have been in communication with Ferguson.
- b) NKBA Videos
 - i) Jordan wants a cleaner defined, fresh, clear worded for volunteers. Jordan to finalize this. Videos going on YouTube, Facebook, Website, Instagram. Ideas. Brad may be able to video loop at his home show. Also, will ask Brad pricing and to put it online on his website. Tentative May to release.
- c) Golf Tournament Recap of this year's tournament
 - i) Tabled by Jordan
- d) Study Group
 - i) Yvonne is running the group. Gloria suggested 1st and 3rd Wednesdays only. Gloria offered her leased area if an evening study group is needed. Fergusons and PBK offered their conference rooms for day meetings. Yvonne will make graphics for Sarah to post in email blasts. Canva has a standard template to keep all announcements consistent. Yvonne created a scheduled plan. Marosi has Home Depot designers wanting to attend study group.

3) New Business

- a) Email Blast Schedule. Sources of Content. Feature Members
 - i) Sarah will use a new calendar format to document the email blasts. Tuesday and Thursday's standard days to send out. Sarah to meet with Carrie Boesch to add insight to it.
- b) Marosi said she asked that any events begin with the "NKBA" or "NARI" etc. Marosi would like to have a "highlight the designer" in addition to the design competition.
- c) Marosi asked to have a further discussion regarding the ad from Brad.
- d) Christal asked in regard to the design competition if there could be a limit on number of entries per category? For discussion.

4) Council Discussion:

- a) Communications
 - i) Sarah to pdf the new all encompassed flyer to have for members to pass out or email out.
 - ii) Sarah combined the email web blasts and update request form. Sarah to send to board to review.
 - iii) Gloria asked if she or any board member could contribute to photos to be posted on social media. Sarah said yes all members can contribute photos.
 - iv) Board is considering a new photographer
- b) Programs
 - i) IRG will host Feb 12th meeting. March meeting is scheduled at Arizona Tile in Roseville.
 - ii) Several board members had to be updated web administrators. Will update all members.
 - iii) Erika will update program summary and email to us all with dates.
 - iv) Gloria will talk to 2020 software about a lunch and learn at Emser. 1 ½ hour meeting.
 - v) Someone/Jim to request NKBA National for swag to purchase at cost.
 - vi) Erika to share with each host the opportunity to have a nice gift or gift certificate for raffle to those that attend.

Parking Lot:

Meeting Adjournment: 2:51 pm

Next Meeting – Council meeting is February 12th, Wednesday 3pm - 5pm

Chapter Meeting: 5:30 – 8:30pm, "Selling your Why" by David Lupberger at IRG 8460 Elder Creek Rd, Sacramento, CA 95828

Respectfully submitted, Gloria Clark

Reviewed and approved by Marosi White.

February 7, 2020