



July, 24 2020 – Council Meeting
Zoom
5:30pm – 6:30pm

Call to Order: 5:39 pm

Present:

Marosi White, President

Jordan Tatosian, Membership Chair

Jim Van Tassel, Treasurer

Erika Reethof, Program Chair

Yvonne Harty, Academic Relations

Heidi Burger, Incoming Treasurer

Sarah George, Communications

Absent:

Gloria Clark, Secretary

Christal Gress, Directory Chair

Consent Agenda

- a. June Meeting Minutes
- b. Dashboard Reports
- c. Treasurer's Report

Jordan made a motion to approve consent agenda and treasurer's report. Jim 2nd

1) Old Business

- a. Awards Gala
 - Option: Virtual Gala
Subzero is interested in sponsoring, Marosi brought up the idea to present the awards at a showroom – Board to follow up
- b. Golf Tournament
 - It's a go!
Jim to follow up with information on offering NKBA masks – **Jordan made a motion to spend \$200 on masks, Sarah 2nd**
 - Jim suggested to get wine toppers and/or beer bottle openers – Jim and Christal to follow up – **Jim made a motion to approve \$400 for a hole sponsorship and \$300 for swag**
 - Volunteers are needed to help with setup etc. – Sarah will add this information to the next email blast – volunteers to report to Tracey
 - NKBA literature needed to be handed out at the golf tournament
 - Marosi will bring a tent

- c. Design Competition Cash Prizes
 - Jordan made a motion to approve \$500 cash prizes for Judges Choice (all categories) and Best before & after (all categories), Jim 2nd – Yvonne to create a graphic to be posted on our website and email blast
- d. Dropbox / Google Docs – Central location for images
 - At this point we are using three different (free) dropbox accounts to store images
 - Marosi suggested to use one central location for images, especially since we have been receiving multiple images from members through the membership spotlight questionnaires. These should be used for marketing.
 - Jordan suggested to use our G-suite account, Sarah 2nd that – Jim suggested to switch this account over to Tracey
 - Marosi needs access, possibly membership chair as well – Jordan to follow up with Marosi

2) New Business

- a. Treasurer and Membership Chair positions
 - Heidi Burger – Treasurer
 - Gloria Clark – Membership Chair
- b. Auxiliary Chair Positions
 - Marosi suggested to limit turns to 2 years for auxiliary positions
 - I. Academic Relations
 - II. Secretary
 - III. Sponsorships
- c. Website Page on National's Platform
 - National highly encourages all chapters to switch our website to the National's format
 - Our website will look different
 - I. single page
 - II. won't include links
 - Sarah mentioned that there seem to be still a few back-end issues to be resolved and that she won't be able to try it out without going live
 - I. Marosi to attend a call through Nationals to find out more details
 - II. Sarah to follow up if we can keep our current website
 - Jim brought up that the new website might not support opportunities for local sponsors
- d. Virtual Internship Opportunities for students
 - Marosi brought up the idea to offer virtual internship opportunities for students
 - I. Sarah to send out information in our newsletter to ask members for virtual internship opportunities, such as zoom meetings with clients, virtual showroom tours, etc.
- e. Virtual "Bring a friend" to Chapter Meetings / Invite neighboring chapters to our meetings
 - Everyone is encouraged to invite potential members to our virtual meetings
 - Lisa Scotting from the Sierra Nevada Chapter is interested in their members to attend our meetings

- I. Sarah to update our website with current events
 - II. Marosi to connect with Julie from Nationals to find out about further opportunities
- f. KBIS 2021 – Orlando
- There will be in-person and virtual events
 - Nationals is still working on details regarding location and guidelines
 - Chapter training 02/08
- 3) Council Discussions**
- a. Study Group Update
 - Yvonne to send an updated graphic to Sarah

Meeting Adjournment: 6:45 pm

Next Board Meeting: TBD 09/10 or 09/11

Respectfully submitted, Yvonne Harty